Social Media and Web Page Content Creator for Upper Delaware S&RR



Project Title	Social Media and Web Page Content Creator for Upper Delaware S&RR
Project Summary	Upper Delaware S&RR seeks a creative individual to create engaging social media and web page content that lures visitors into the park whether virtually or eventually for a visit. The desired outcome is to inspire people to explore and recreate on one of our nation's most pristine rivers.
Country	United States

Project Description

People turn to social media platforms and web pages to learn about the park's rich and diverse natural and cultural stories, and as a result it may spark a desire to discover and explore these stories themselves on a visit to the park. To aid visitors, the intern will research and write content for the Planning Your Visit web pages. The content needs to provoke and inspire the viewers to discover the park whether virtually or in person.

Followers to the park's social media platforms are found virtually throughout the world. Upper Delaware would like to expand and reach out to new diverse audiences through social media. The intern will write content as well as design and produce graphics and images that draws people in, evokes thought, brings out emotions, and inspires people to visit not only Upper Delaware Scenic and Recreational River but all 419 units of the National Park Service. These graphics can use different types of artistic expression, include visual art, poetry, quotations, and various types of artistic inspiration.

This is a great opportunity for any individual looking for practical experience in social media and web management as well utilizing creativity and graphic design.

Required Skills or Interests

Skill(s)
Graphic design
Research
Social media management
Writing

Additional Information

None

Language Requirements

None